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[Spoonrocket Oakland](#)

Ten People-Powered Apps

BloomThat

Delivers flowers and plants from a curated selection



Where: San Francisco Bay Area, Los Angeles

Cost: \$28 to \$65, no extra delivery fee or tip

Heal

A house call from a doctor in about an hour



Where: San Francisco, Los Angeles

Cost: \$99, tip not available

Luxe

Personal parking valet



Where: San Francisco, Los Angeles, Chicago, Seattle, Boston

Cost: Around \$5 per hour (up to about \$15 for a day), plus tip

Postmates

Delivery from any shop in town in about an hour



Where: 26 metro areas in 14 states

Cost: Delivery fees range from \$5 to \$20; you also pay the cost of what you're ordering, a tip and an additional service fee

Push for Pizza

Large pizzas from a nearby shop



Where: 150 cities across 24 states

Cost: Same price as ordering the pizza delivery directly, plus tip

Saucey

Alcohol and cocktail-ingredient delivery



Where: San Francisco, Los Angeles, San Diego

Cost: About the same as a corner bottle shop; no delivery fee, tipping coming soon

Shyp

Package pickup, packing and shipping



Where: San Francisco, New York City, Miami, Los Angeles

Cost: \$5 pickup fee, plus retail shipping rates; tip not available

Sprig

Healthy meals delivered to your door in 15 minutes



Where: San Francisco, Palo Alto, Chicago

Cost: Delivery fee up to \$5 (average is \$2.75), plus meals from \$9 to \$13 each; tip not available

Washio

One-day laundry and dry-cleaning service



Where: San Francisco, Oakland, Los Angeles,

Washington D.C., Chicago, Boston

Cost: About \$1.40 to \$1.70 per pound for laundry, plus \$4 delivery fee for orders under \$35; tip not available

Zeel

In-home massage therapy



Where: New York City area, Los Angeles area, Miami/South Florida, San Francisco

Bay Area, northern New Jersey

Cost: About \$100 to \$130 per hour, plus tip

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SpoonRocket hyper focused on customer acquisitions but when their finances started going down they failed to fundraise aggressively in order to stay afloat.. SpoonRocket was a app that delivered 'gourmet meals' in like 15 minutes or less They were unique from all those other food apps because they operated quite heavily in the East Bay, not just SF.. It aimed to be cheaper and faster than cooking or ordering delivery from a traditional restaurant.

It was a helluva deal when they first came out too - \$8 BBQ baby back ribs, mashed potatoes, and veggies to your house in less than 15 minutes?!SpoonRocket's approach was speed and low prices over quality, shooting for sub-10 minute delivery of sub-\$10 meals.

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